



**An opportunity
like this is too
good to miss!**

Direct Selling

Many attendees are prepared to make purchases within several months of the show.

Influence Purchase Decisions

Reinforce your marketing message and also introduce your products and services to new customers.

Direct Comparison

Position your company to be considered by comparison shoppers at the show.

Business Networking

Benefit from the association with businesses that share a similar target market audience.

What A Great Opportunity

The Anchorage Home & Garden Show allows you to introduce new products, promote your service, show your entire product line, create name familiarity and best of all – SELL.

Seminars & Workshops

Hosted by exhibiting companies and their staff, these presentations and "How To" workshops are designed to help increase attendance and have become a draw and enhancement to the show's overall appeal. Call us with an idea!

**Target qualified prospects and realize
the results...**

**You get all this
and more at the
2010 Anchorage
Home & Garden Show!**

- Free Admission to the Public
- Saturation TV, Radio, Newspaper Advertising
- Pre-qualified Attendees
- Top Marketing Dates
- The Best Facility Available
- Carpeted, Wide, Clean Aisles
- Equipment/Product Demonstration Areas
- Exhibitor Trade Seminars
- 24-Hour Security Service
- Reduced Headquarter Hotel Rates
- Move-In/Move-Out Assistance
- Professional On-Site Staff
- Decorator Packages Available
- Extensive Media Coverage
- Industry/Consumer Networking
- Exciting Atmosphere
- Attendee Attracting Seminar Speakers
- 26 Seasons of Exposition Experience

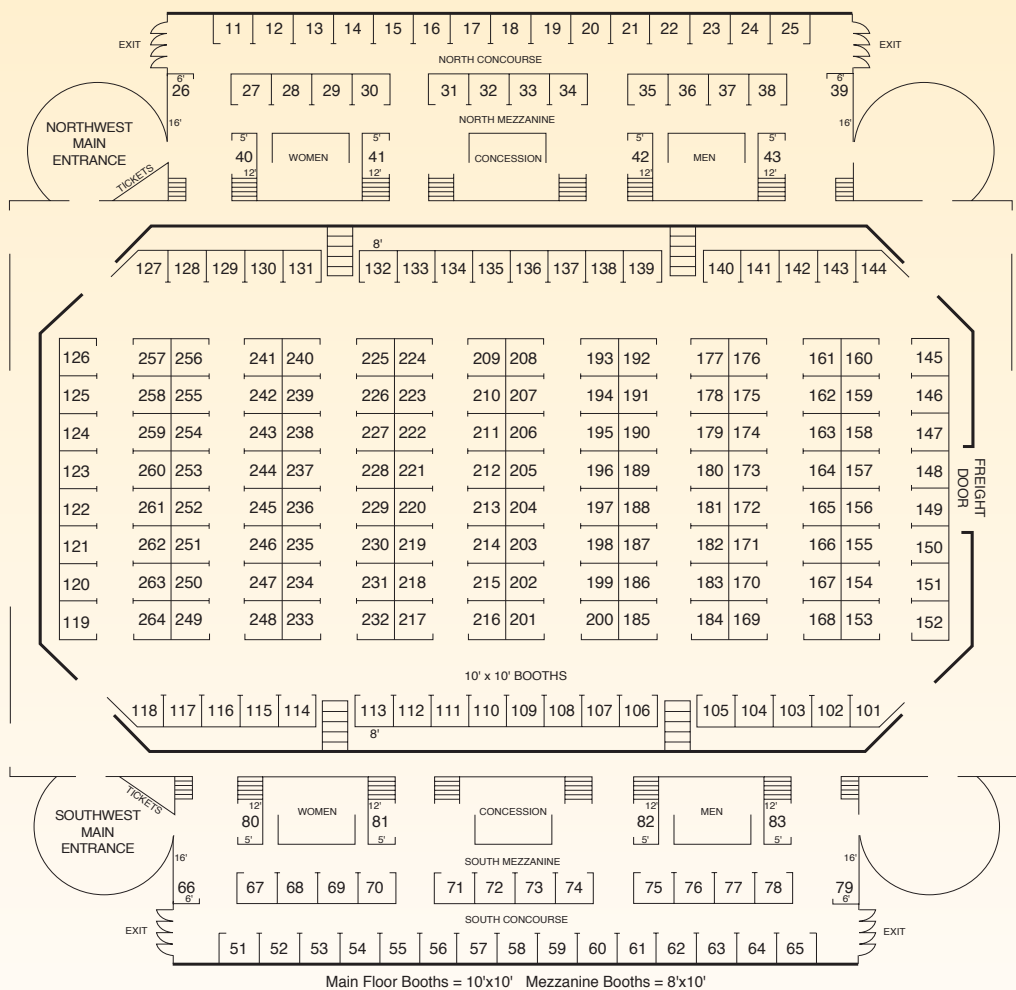




Delivering more marketing power for the fall season!

ACT NOW! Space is limited...
You can't afford to miss this opportunity!

George Sullivan Sports Arena



LOCATION

George Sullivan Sports Arena

RATES

SIZE	PRICE
Each 10' x 10'	\$795.00 (Mezzanine Booths are 8'x10')
Corner 10' x 10'	\$895.00 (Mezzanine Booths are 8'x10')

SHOW DATES

- FRIDAY**
SEPTEMBER 10, 11:00 am - 6:00 pm
- SATURDAY**
SEPTEMBER 11, 11:00 am - 6:00 pm
- SUNDAY**
SEPTEMBER 12, 11:00 am - 6:00 pm

MOVE IN

Heavy freight and booth displays:
THURSDAY, SEPTEMBER 9
9:00 am - 9:00 pm

Light carry-in only; no backdrop set-ups:
FRIDAY, SEPTEMBER 10
9:00 am - 10:30 am

MOVE IN MUST BE COMPLETED BY 10:30 am SEPT. 10

MOVE OUT

SUNDAY, SEPTEMBER 12
6:00 pm - Midnight

HALL MUST BE VACATED BY MIDNIGHT, SUNDAY, SEPT. 12

Aurora Productions, Inc.
3401 Denali St., Suite 202-B
Anchorage, AK 99503
(907) 562-9911
Fax (907) 562-9889