



THE GREAT ALASKA BEER & BARLEY WINE FESTIVAL
A Benefit for American Diabetes Association
January 19 & 20, 2018

Dear Brewers:

The Great Alaska Beer & Barley Wine Festival will be held January 19 & 20, 2018 at the William A. Egan Convention Center, downtown Anchorage. This 24th Annual event, billed as the largest of its kind in Alaska, is an excellent opportunity for you to feature your hand crafted beers and barley wines.

The event's beneficiary is the American Diabetes Association. Our goal is to maintain a long-standing tradition of providing vendors and patrons with an event filled with music, fun and great brews.

The event will be advertised heavily in the Anchorage area using radio, television and newspaper.

The Great Alaska Beer & Barley Wine Festival is now accepting applications from those interested in participating in the event. All of the necessary registration information is enclosed. If you have questions, please contact our office at (907) 562-9911. To secure booth space, complete the enclosed application and return to Aurora Productions, Inc.

The deadline for registration is December 4, 2017. Due to the demand for booth space, we cannot guarantee booths will be available after that date.

We look forward to seeing you in January!

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GENERAL BREWERY INFORMATION

- No Tap Fee
- Breweries donate beer including freight to the event.
- You are responsible for hanging your own banners.
- You act as a knowledgeable representative of your own product.
- We provide beer tubs and ice for the entire event.
- If you need electrical hook up the decorators will provide your booth with electricity free of charge.
- Please bring or send your own dispensing equipment or arrange for it through your local distributor. You'll be responsible for site setup. If you need help, please call.
- We will list all participating breweries and brew pubs beers' being sampled in the event program, as long as you provide necessary information by December 15, 2017.

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BREWERY APPLICATION

Signed application must be returned by December 4, 2017

Exhibitor _____

Contact Person _____

Phone # () _____ Fax # () _____

E-Mail _____

Address _____

City _____ State _____ Zip _____

Number of Styles to be represented: Kegs () Bottles ()

Number of tubs requested _____

NO TAP FEE

Booth Size: 10' by 10'

Cold Storage Available On Site

Festival Hours: Friday, January 19 (6:00pm-10:00pm -last call begins @ 9:30pm)
Saturday, January 20 (2:00pm-5:00pm)
Connoisseur Session, Benefits Brewers Guild of Alaska
Saturday, January 20 (6:00pm-10:00pm-last call begins @ 9:30pm)

Exhibitor Move-in: Friday, January 19 (9:00am-5:00pm)

Exhibitor Move-out: Saturday, January 20 (10:00-Midnight)

Move-out must be completed by Midnight, Saturday, January 20

I/we accept the event premises and assigned booth space in its then condition
unless written objection is delivered to Aurora Productions, Inc.

Registration shall be complete upon receipt of the application.

AURORA PRODUCTIONS, INCORPORATED
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info@auroraproductions.net